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PROFILE

Transforming Sectors, Shaping the Kingdom's Future.

About Us

Heading: The Powerhouse of Essential Services

At BB Worldwide Group, we believe true progress is built on a foundation of expertly managed essential services. While we operate across diverse sectors, our strategically interconnected consultancy services are specifically designed to facilitate your business needs..

We are not simply a collection of businesses; we are a unified group of specialists dedicated to providing the reliable infrastructure, insightful guidance, and powerful support to our clients need to thrive in a competitive global landscape.

Vision

To become the leading strategic partner driving Saudi Arabia's industrial, services, and commercial transformation—seamlessly integrating global expertise with local ambition to set new standards of excellence across the Kingdom's most strategic sectors.

Mission

To empower organizations through bespoke, high-impact specialized services that deliver measurable and sustainable success.

We provide strategic, data-driven solutions that enable our clients to thrive in a dynamic and evolving global economy while contributing meaningfully to the Kingdom's long-term growth.

Core Values

Integrity



We uphold the highest standards of transparency, accountability, and ethical conduct in every engagement.

Innovation



We deliver forward-thinking, value-driven solutions that advance leading industries and unlock new opportunities.

Agility



We adapt with speed and precision to a changing landscape, aligning our approach with national priorities and Vision 2030 objectives.

Impact



We focus on measurable results—designing strategies that strengthen performance, enhance resilience, and create lasting value.

CEO's Message

In an era defined by rapid globalization and economic interdependence, the dynamics of international trade are evolving at an unprecedented pace. Industries are no longer confined by traditional boundaries, and the organizations that will shape the future are those capable of navigating complexity with clarity, foresight, and purpose. At **BB Worldwide Group**, we position ourselves not merely as participants in this transformation, but as architects of strategic global growth.

BB Worldwide Group was established on a defining principle: sustainable prosperity is achieved through integrated, multi-sector leadership. Our presence across maritime, aviation, real estate, and investment reflect a deliberate approach to global development—one that recognizes the interconnected nature of modern industries and the importance of strategic alignment. In today's sophisticated economic environment, enduring success requires more than isolated expertise; it requires a comprehensive vision supported by rigorous analysis, regulatory insight, and disciplined execution.

As global markets advance toward greater diversification, technological integration, and strategic collaboration, agility and long-term perspective have become essential. Our role is to empower our partners and stakeholders to navigate international opportunities with confidence—bridging markets, aligning ambition with pragmatic strategy, and ensuring that innovation is guided by sustainability and responsible stewardship.

At the core of **BB Worldwide Group**, lies a commitment to building enduring relationships founded on trust, discretion, and shared value creation. We believe that genuine progress emerges where expertise, integrity, and purpose converge to drive meaningful and lasting impact.

The new chapter of international trade offers extraordinary possibilities. We welcome partners, institutions, and visionaries who share our commitment to shaping a future defined by resilience, global collaboration, and enduring excellence.

Dr. Bader AlBusaiyes
Founder & CEO



Services



F&B Consulting



Aviation Services



Environmental Services



Logistics Services



Investment Services



Real estate Services



Marketing Solutions



Event Management



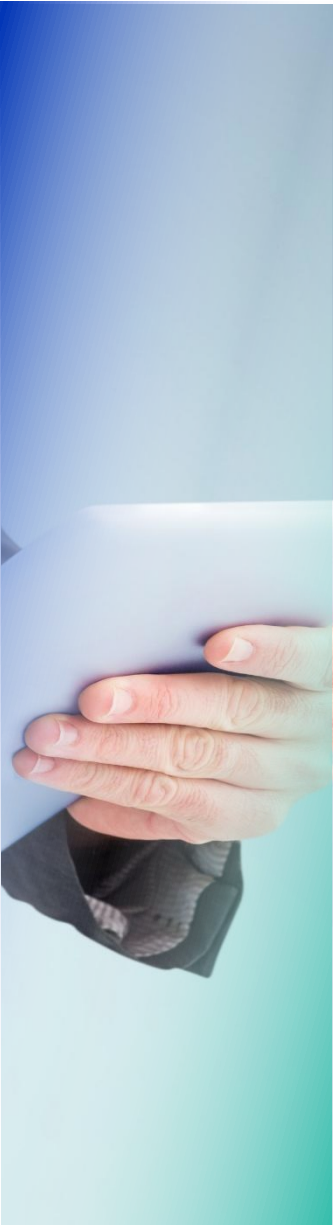
Training Solutions



Maritime Consultancy Services



Management, Finance and Re-structuring





F & B Consulting

We are a trusted Saudi-based consultancy dedicated to guiding businesses through the unique opportunities and complexities of the Kingdom's Food & Beverage (F&B) trading market.

We partner with global producers and local enterprises to develop and execute robust market entry, regulatory compliance, and supply chain strategies. Our services transcend typical trading activities; we provide the expert guidance and deep, actionable market intelligence required to optimize operations, navigate all local regulations, and secure profitable market share in the dynamic Saudi Arabian F&B landscape.

Our core expertise lies in providing the strategic planning and operational oversight necessary for efficient, compliant, and successful F&B trading activities. We focus on defining the strategy that ensures your products reach the market with integrity and timeliness.

Trade Compliance & Logistics Strategy: We guide clients through the complex international trade framework. This includes strategic advice on optimal sourcing and procurement methodologies, customs documentation management, tariff optimization, and navigating all relevant Saudi Food & Drug Authority (SFDA) regulations and logistics planning to ensure uninterrupted movement of goods into the Kingdom.

Wholesale & Bulk Market Entry Consulting: We advise on optimal distribution channels, competitive pricing models, contract negotiation with major hypermarkets and retail chains, and establish efficient, high-volume supply chain frameworks for bulk commodities.

Retail & Consumer Goods Go-To-Market Planning: Expert guidance on successfully launching packaged F&B products into the retail landscape. This covers shelf positioning strategy, selection and management of the optimal local distributors, brand compliance oversight, and developing data-driven sales and demand forecasting for mass consumer availability across the Kingdom.



Aviation Services

We provide reliable airport services to keep operations running smoothly on the ground and in the air. Our team supports airlines, airports, and aviation partners with practical solutions, day-to-day handling, and professional guidance.

Consultation Services

We advise airports, airlines, and service providers on operational improvements, compliance, and service designs. Our goal is to make processes clearer, safer, and more effective.

We partner directly with C-suite and leadership teams to address the most critical, high-stakes challenges—from regulatory compliance and next-generation operational efficiency. We ensure our consultations are not just theoretically sound, but operationally viable.

Logistics Services

We provide a full spectrum of consulting services designed to address the most critical logistics challenges for businesses by designing and executing seamless supply chain and transport solutions.

We are a company built on trust, efficiency, and local know-how. Our team understands the needs, the regulations, and the challenges of moving goods across cities, borders, and ports.

Our goal is simple: to take the complexity out of logistics so you can focus on growing your business.

Our Services

Supply Chain Solutions

- Regulatory and customs compliance
- End-to-end planning and coordination
- Tailored solutions for different industries



Environmental Services

We provide dedicated and practical environmental services that protect businesses staying compliant, safe, and sustainable. Our work is straightforward: we identify risks, solve problems, and make sure your operations meet environmental standards without unnecessary complications.

We are a team of professionals with years of experience in environmental management and compliance. Our goal is simple: to make environmental responsibility a part of everyday business, not an obstacle.

We work closely with industries, contractors, and local organizations to address environmental issues in a clear and cost-effective way. Whether it's waste handling, site assessments, or compliance checks, we bring knowledge and reliability to every project.

Services

Environmental Compliance

We help you understand and meet the regulations that apply to your business. From audits to permits, we keep the process clear and manageable.

Site Assessments & Monitoring

We carry out detailed site reviews, testing, and monitoring to identify risks early and provide practical solutions.

Consulting & Training

We provide guidance and training so your team can confidently manage environmental responsibilities in day-to-day work.



Investment Services

At BBWW, we help individuals and businesses find their way in growing markets. Whether you are planning to invest, set up a company, or improve the way your business runs, we provide the guidance and effective support you need at every stage.

What We Do

Foreign Investment Assistance

Entering a new market can feel complex. We make it simpler. From understanding local regulations to setting up your business structure, we help foreign investors establish themselves in Saudi Arabia with confidence. Our role is to guide you through the process, handle the paperwork, and ensure you meet every requirement without unnecessary stress.

Business Consultancy

Every business faces challenges—whether it's finding the right strategy, improving operations, or adapting to local conditions. We work alongside with our clients and guiding them with proper advises to identify what their business really needs and provide practical solutions to help you grow and sustain your presence in the Saudi market.

Management Consultancy

Strong management is the backbone of any successful company. We support organizations in building effective systems, improving leadership practices, and streamlining processes. Our goal is to help businesses run smoothly, so you can focus on achieving results.

Real estate Services

We are a real estate consultants company built on one clear purpose: helping people and businesses make confident property decisions.

Real estate is more than buildings and land – it's about creating value, security, and opportunity. Our role is to make every step in the process clear, trustworthy, straightforward, and reliable.

What We Do

We provide end-to-end real estate services. Whether you're buying, selling, investing, or developing, our team works closely with you with time to time proper advises which may lead your decisions to be highly practical and to achieve the right outcome.

Our services include:

Market research and feasibility studies

Investment Due Diligence : Conducting thorough examinations of potential assets ensuring a clear understanding of status and performance.

Valuation & Advisory – Market-based insights to guide your decisions.

Investment & Development Support – Assistance in identifying opportunities and managing projects.





Marketing Solutions

We help businesses connect with their audience in meaningful ways. Our work is about understanding your goals, your market, and your customers — then building marketing solutions that make sense for your business.

From strategy to execution, we focus on practical steps that bring real value. Whether you're starting small or scaling up, we'll be with you at every stage to ensure your brand grows with purpose.

Our Services

We cover all aspects of marketing solutions for businesses across Saudi Arabia:

Marketing Strategy

Practical plans that align with your business goals and market realities.

Events & Activations

Organizing and supporting business events that bring brands and communities together.

Market Research & Insights

Reliable data and analysis to help you make confident business decisions.

Industries We Support

Saudi Arabia's market is diverse, and so are the businesses we work with. Our solutions fit sectors such as:

Retail & Consumer Goods

Real Estate & Construction

Technology & Startups

Hospitality & Tourism

Education & Training

Healthcare

Government & Public Services

Event Management Solutions

We create and manage events that bring people together in meaningful ways. From corporate gatherings and exhibitions to private celebrations, our team takes care of every detail so you can focus on what truly matters—your guests and your goals.

We are a company built on one simple idea: every event should be seamless, purposeful, and memorable. Our work combines local understanding with global practices, giving our clients a smooth experience from planning to execution.

We partner with businesses, organizations, and individuals who want their events to reflect professionalism, creativity, and cultural awareness. Whether it's a large-scale conference or an intimate gathering, we approach each project with the same commitment to quality and care.

What We Do

Corporate Event strategy and consulting
Conferences, product launches, seminars, workshops, and networking events designed to align with your business objectives.

Effective Consultancy for Exhibitions & Trade Shows

End-to-end planning for booths, layouts, visitor experiences, and logistics to ensure your brand stands out.

Government & Public Sector protocol advising

We guide you on navigating complex cultural protocols, regulatory requirements, and stakeholder management to ensure flawless execution and alignment with public policy goals.

Social & Private Events

We offer expert guidance on vendor selection, budget allocation, and detailed planning to ensure the event reflects your vision, tradition, and standards with utmost precision.

Stage, Sound & Lighting

We guide you to choose the proper technical setup which is cost-effective, and fully supports the intended atmosphere and content of your event,

Event Marketing & Guest Management

We advise on the most effective outreach channels, registration flows, and data capture methods to help you reach the right audience, manage the guest experience smoothly, and measure the success of your outreach campaigns.

Training Solutions

We provide practical training and certification programs focused on empowering organizations and professionals across various sectors. Our services are streamlined into specialized training programs and expert consultancy to drive growth and operational excellence. Our goal is simple: to help people learn the right skills, gain the right qualifications, and perform with confidence in their work.

Whether you're an individual looking to advance your career, or an organization aiming to upskill your team, we deliver training that is reliable, recognized, and relevant to your sector.

At **BB Worldwide Group**, we believe training should do more than tick a box — it should prepare people for real-world challenges. That's why we offer straightforward, hands-on courses and certification programs across a wide range of industries.

Our trainers bring direct experience from the sectors they teach in, ensuring that every session is practical and connected to the demands of the job. We're committed to supporting both individuals and companies in building skills that matter today, and tomorrow.

Health & Safety Training – Ensuring safe workplaces with courses tailored to different industries.

Technical & Engineering Skills – Practical programs for technicians, operators, and engineers that build and refine the skills

Management & Leadership – Focused development to enhance the decision-making, strategic planning, and communication abilities of leaders and teams.

IT & Digital Skills – Essential training covering cybersecurity, key software tools, and digital transformation readiness.

Compliance & Regulatory Training – Programs ensuring full adherence to both Saudi and international standards, culminating in recognized certifications.

Maritime Consultancy

At BBWW we provide specialized advisory and strategic consultancy to navigate the complexities of the evolving Saudi maritime landscape. Provide Expert guidance on the local legal framework governed by the Transport General Authority (TGA) and Mawani (Saudi Ports Authority).

We bridge the gap between global industry standards and local regulatory requirements, ensuring our clients are positioned at the forefront of the Kingdom's "Blue Economy."

We help companies align their business models with the Saudi Vision 2030 maritime goals, focusing on market entry and long-term scalability as follows.

- Navigating the Saudi maritime ecosystem for international investors.
- Comprehensive analysis of new port terminals, shipyards, and marine facilities.
- Public-Private Partnership structuring for maritime infrastructure projects.
- Aligning corporate goals with the National Transport and Logistics Strategy (NTLS).
- Advisory on obtaining Unified Licenses for maritime agencies and operators.
- Guidance on Saudi flag registration and compliance with international conventions (MARPOL, SOLAS, STCW).
- Drafting maritime governance frameworks and operational standards
- Health, Safety, Environment, and Quality audits tailored to Saudi maritime regulations.
- Advising on the development of Bonded and Re-export Zones to enhance transshipment capabilities.
- Ensuring maritime assets are protected against emerging digital threats.
- Strategic advice on alternative fuels (Hydrogen, Ammonia) and energy efficiency.
- Specialist consulting for maritime construction and dredging projects.
- Helping maritime companies meet global and local environmental, social, and governance standards.



Management, Finance and Re-structuring

At BBWW, we provide practical solutions to help businesses in Saudi Arabia manage, grow, and adapt to changing circumstances. We are proud to offer ongoing, high-tier support designed to streamline your operations and empower your leadership team. Our focus is on delivering clear, actionable support in management, finance, and company restructuring, so your business can operate efficiently and sustainably.

Management Solutions

We partner with organizations to optimize performance, enhance operational efficiency, and catalyze sustainable growth within the competitive Saudi market. By combining data-driven insights with a deep understanding of the Kingdom's unique regulatory landscape, we deliver practical solutions designed for long-term success.

Financial Services

Our financial experts provide straightforward advice and support, including budgeting, financial planning, accounting oversight, and reporting. We aim to give you a clear picture of your finances and help you make informed decisions.

Company Restructuring

Navigating the complexities of business structuring or re-structuring is our prime expertise. We provide end-to-end strategic guidance to ensure your transition is seamless, complaint, and results driven. Whether your business is expanding, facing structural challenges, or looking to improve efficiency, we guide you through restructuring processes. We help redefine operations, optimize resources, and set up structures that are practical and sustainable.

Additional Support Services

We also provide related services such as risk assessment, compliance guidance, and strategic advisory tailored to the Saudi business environment. Our goal is to give you the tools and knowledge to manage your business with confidence.

Corporate Assistance Service

BBWW is offering ongoing support to almost all the business sectors including

Executive administrative support

Operational efficiency advice

Project facilitation support

Consistent and strategic advice on market entry, planning and execution of projects



Our Network

 وزارة الاستثمار Ministry of Investment	 وزارة التجارة Ministry of Commerce	 أرامكو السعودية saudi aramco	 مؤسسة النقد العربي السعودي Saudi Arabian Monetary Authority	 PIF مستثمرات الاستثمار العامة
 الهيئة الملكية لمدينة الرياض ROYAL COMMISSION FOR RIYADH CITY	 GACA الهيئة العامة للغلاف الجوي General Authority of Civil Aviation	 مدن MODON الهيئة العامة للتقنية والمدن الذكية Saudi Authority for Industrial Cities and Technology Zones	 TGA الهيئة العامة للنقل Transport General Authority	 موانئ MAWANI الهيئة العامة للموانئ SAUDI PORTS AUTHORITY
 الهيئة العامة للمعارض والمؤتمرات SAUDI CONVENTIONS & EXHIBITIONS GENERAL AUTHORITY	 REGA الهيئة العامة للعقار REAL ESTATE GENERAL AUTHORITY	 هيئة المدن والمناطق الاقتصادية الخاصة Economic Cities and Special Zones Authority	 IUMI International Union of Marine Insurance	 aen
 EIC ENERGY INDUSTRIES COUNCIL	 SPE Society of Petroleum Engineers	 INTERNATIONAL BAR ASSOCIATION	 IBIA	 BIMCO

Contact



+966 505945306



CEO@bbworldwide.co



www.bbworldwide.co



Al Khobar | Saudi Arabia

